

# MIKAEL SCHERDIN

## WORK EXPERIENCES

### Director and Founder

Mikael Scherdin, former Assistant Professor at the department and holds a PhD in Entrepreneurship from the Department of Business Studies, Uppsala University. He has conducted research in the areas of creativity and innovation processes, Entrepreneurship, Art and entrepreneurship, and survival of new ideas in ecosystems. He has recently been engaged in a dual purpose project, research and change in practice of Innovation Systems.

### Work Experience

Business Developer, Researcher, Development of Innovation system, Creative Consultant (own company), Own entrepreneur including steps like: Start-up, First financing, First years, Business Development, Technology Transfer, Innovation Management and Development. SME Innovation co-operations together with cutting edge technology companies, University researchers and large high-tech-companies.

### Particular Skills

Creative Leader, Process Leader, Conceptualizing and Framing of Ideas, Nine Step Process Leader, Agile Project Management, Structuring Early Innovation Processes and General Business Development.

### Business Sector Experience

IT, Telecom and Broadband Services, Pharmacometrics, Education and Research, Innovation systems, Pulp and paper Industry, Culture and Art sector, Sports and non-profit organizations, Regional Development, and Consulting.

### Formal Educations

PhD of Entrepreneurship from Uppsala University  
Master of Business and Management from University of Lund  
Studies of Art at a prep. Art School