



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

# Sustainable Rural Development Fund

[furst.kz](https://furst.kz)



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

# Sustainable Rural Development Fund

The fund emerged as an initiative of the Aitas KZ group of companies in 2019 but then became an independent structure in 2021.

We have at least five large companies as our partners with whom we are working together to implement a number of social projects.

Предназначение фонда

Служение народу Казахстана

Видение будущего

Высокое качество жизни  
в сельской местности

Социальная миссия фонда

Устойчивое развитие страны через  
развитие сельских территорий



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

**На территории нашей страны есть 165 сельских районов,  
каждый из них — самобытный и уникальный.**

Мы создали Фонд устойчивого развития сельских территорий для того,  
чтобы помочь жителям сельских районов, создать **комфортную среду для  
жизни и развития бизнеса.**



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

Бурабайский район

Буландынский район

Уланский район

Катон-Карагайский район

**Сейчас мы поддерживаем 4 района Казахстана: Уланский, Катон-Карагайский, Буландынский и Бурабайский.**

**Мы планируем вовлечь все 165 районов.**



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

# Устойчивое развитие

Наша концепция объединяет **бизнес**,  
**власть** и **общество** для достижения  
высокого качества жизни в сельской  
местности

- Промышленность
- Сельское хозяйство
- Туризм
- Транспорт
- Строительство
- Торговля
- Инновационная деятельность



- Климат / Управление  
эмиссией CO<sub>2</sub>
- Водные ресурсы
- Зеленая (чистая) энергетика
- Биоразнообразие
- Управление ТБО

- Образование
- Здравоохранение
- Культура
- Спорт
- Сфера услуг
- Инфраструктура, ЖКХ



ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

# Bulandy District

SUSTAINABLE RURAL DEVELOPMENT FUND





# Bulandy District

**Meat Industry Center of Northern Kazakhstan**

## **Social environment**

Rural environment with urban conditions

## **Economy**

Meat Industry Center of Northern Kazakhstan

## **Environment**

Industrial city with zero impact on the environment



# Bulandy District: General Outcome

## Multiplier effect

In 2021, infrastructure projects worth more than 1 billion tenge were implemented, including a 32- million dollar investment from the Fund. Projects without financial investments from the Fund are also being implemented. Associated projects are emerging.

## Establishing a group of the activists if the district

Local entrepreneurs have initiated formation of the group of the activists of the district. The group has conducted its first meetings and agreed on format of the work.



# Economy

Last year's projects already had a multiplier effect on the region's economy.

New productions were launched. There were associated projects.



**Oil Plant in Makinsk**

An oil plant with a processing capacity of 600 tons of raw materials per day was launched



**Family Inn**

A 24-room family inn has been opened

# Social Environment

The main achievement in 2021 was infrastructure projects, implemented jointly with the LEA and the participation of local businesses. This allowed us to reduce the project implementation period by 1 year and attract new state investments to the region.



## School #2 Building Renovations

In 2021, the first stage of the project was implemented in the amount of 220 million tenge: external work on the roof, facade, replacement of windows and doors.



## Infrastructure Projects

42 million of investments have made it possible to attract about 1 billion tenge of state investments



## Rural School Project

The second stage of the educational project for the school-gymnasium of the city of Makinsk.

# “Rural School powered by NIS”

## Timeline of the Project:

August 2019 – to date

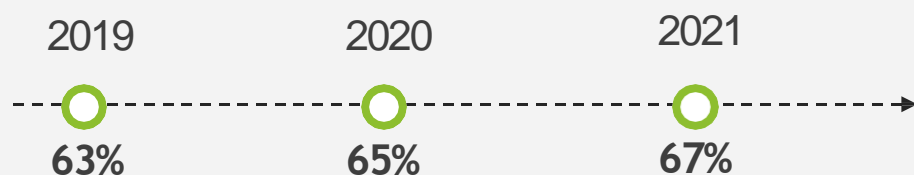
## Project Cost:

57 553 249 tenge (equipment)

8 000 000 tenge (design and estimate documentation)

In 2021, we completed the 2<sup>nd</sup> stage of equipping the rooms for Physics, Chemistry, Biology, Logics and Mathematics, and labs.

## Education quality figures during project implementation:









# Overhaul of the school-gymnasium in Makinsk

## Timeline:

May 2021– to date

## Project Cost:

450 000 000 tenge

## Fund's Investment:

8 000 000 tenge

The project is expected to be implemented in 2022 as part of the 1st stage: the overhaul of the main school building.





# Repairs at school #2 (formerly School #5)

## Timeline:

May-August 2021

## Project Cost:

300 000 000 tenge

## Fund's Investment

8 000 000 tenge

In 2020, the parents asked the administration of the district and region to repair the building. It gave a start to the joint work with the akimat on infrastructural development. The Fund has developed a design estimate for the amount of 8 million tenge, and the regional budget has allocated 220 million tenge for its implementation. The second phase of the project is expected.



# Infrastructure Development of the District (state investments)

## Timeline:

April 2020 – December 202

## Project Cost:

~800 000 000 tenge

## Fund's Investment:

32 000 000 tenge (Fund)

12 000 000 tenge (local businesses)

As part of infrastructure development, the Fund annually develops design and estimate documentation for promising projects. So, in 2021, projects developed in 2020 were implemented for 800 million tenge from the regional and republican budgets.

It also allows the author and technical control of the implementation of projects at the proper (independent) level.





# Completed Projects 2020-2021 (Fund + City Administration + Local Businesses)

## Road Maintenance/Street Renovation:

Seifullin, Valikhanov, Moskovskaya, Dzerzhinsky,  
Kosmodemyanskaya streets; Makinsk Bypass.

## Social Facilities:

Repair of the swimming pool of the Youth Sports School, the  
building of the school-gymnasium and the school  
No. 2 (former No. 5) renovation, Hockey court, construction of  
sports and recreation center.

## Improvement and Beautification:

Construction (beautification) of a park in Makinsk, repair of the  
Torpedo stadium (named after B. Sholak), current repairs of the  
Victory Square (estimate).





# The project of the central stadium named after Baluan Sholak (+BMX platform)

## Project Cost:

417 000 000 tenge (stadium)

## Fund's Investment:

7 000 000 tenge (design and estimate documentation for the stadium)



The project of the renovated stadium, in addition to the main functional facilities, includes a BMX site, which was developed jointly with the Cycling Federation of Kazakhstan according to approved standards. Implementation is scheduled for 2022.

**Federation President Nurlan Smagulov promised to attend the opening of the renovated stadium and provide support in the form of professional equipment and training of coaches.**



# Студия циркового искусства «Виртуоз»

**Сроки реализации:**

Февраль-март 2021 года

**Стоимость проекта:**

1 500 000 тенге



Студия циркового искусства «Виртуоз» является одной из трёх действующих в стране (остальные в Алматы и Астане). В 2021 году Фондом выделены грантовые средства в сумме 1,5 млн тенге.

Новое оборудование позволило готовить детей к республиканским и международным соревнованиям, т.к. оно было изготовлено профессиональными мастерами по стандартам акробатики и циркового искусства.







# ARZAN PHARM

## Pharmacy, Europharma chain

Timeline:

November 2021

Project Cost:

To be calculated

Fund's Investment:

0

ArzanPharm Pharmacy was opened by the company itself on the initiative and invitation of the Fund. To date, the pharmacy is open until 10 pm; it is planning to switch to 24/7 soon. **At the same time, the opening of a pharmacy brought the district center closer to the approved regional standards.**

# Digital Map of the City of Makinsk in the global 2GIS system

## Timeline:

November 2021

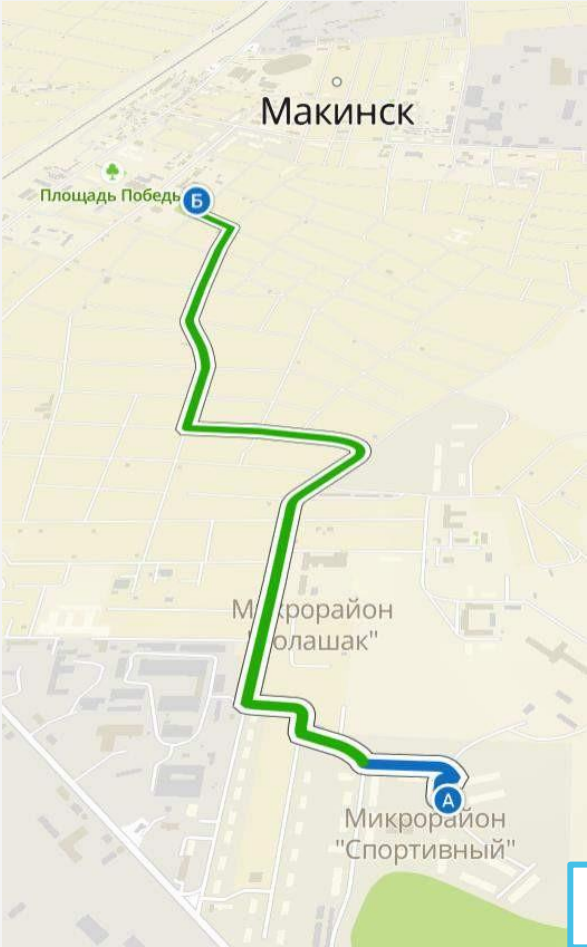
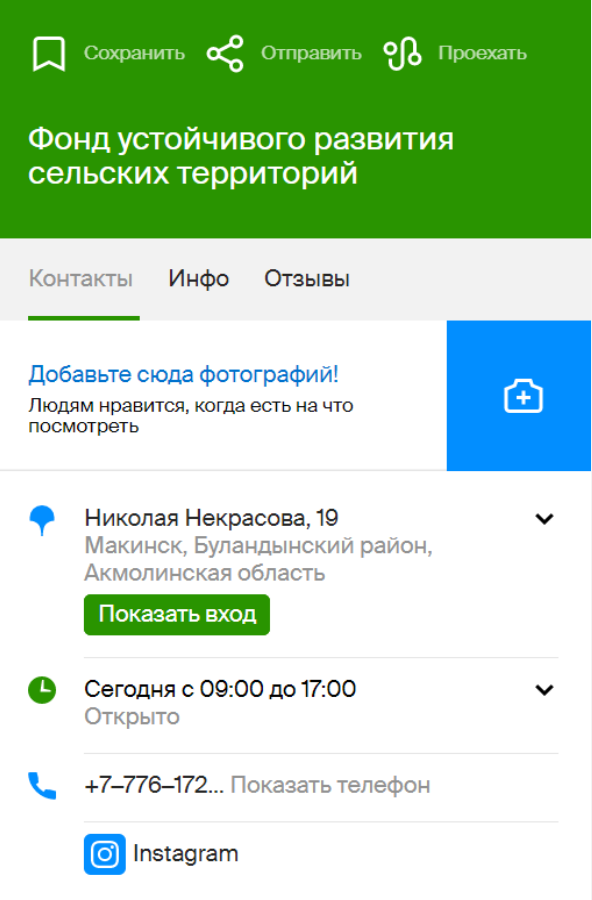
## Project Cost:

To be calculated

## Fund's Investment:

0

At the initiative of the Fund, the representative office of the 2GIS system digitized the map of the city of Makinsk and included it in its system. In turn, **the local businesses, at the request of the Fund, supported the project with orders for advertising in the system.** Today it is street navigation, complete information on public transport, reference information on commercial facilities and much more.



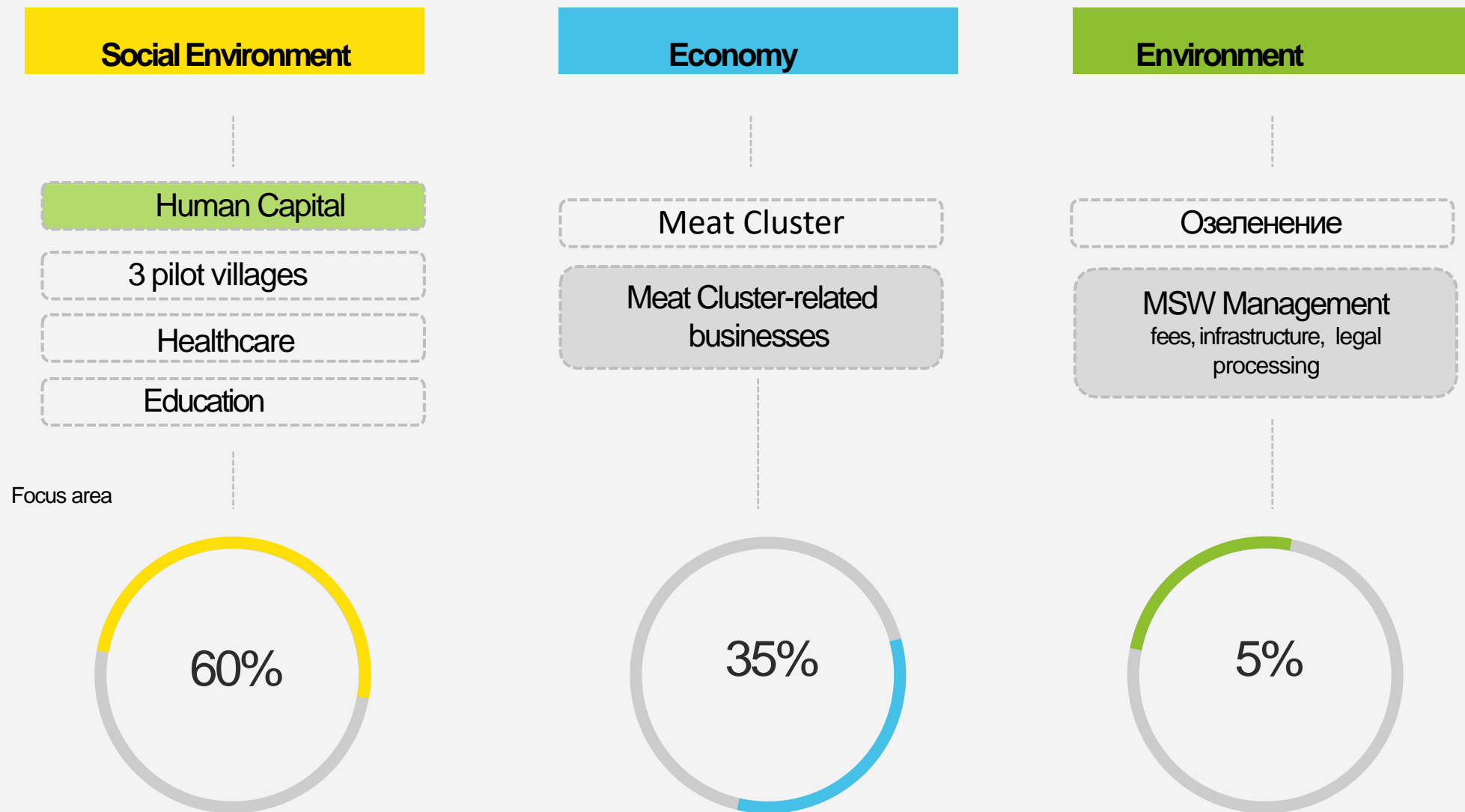


ФОНД УСТОЙЧИВОГО РАЗВИТИЯ  
СЕЛЬСКИХ ТЕРРИТОРИЙ

# Workplan for 2022

Bulandy District

## Priorities for 2022

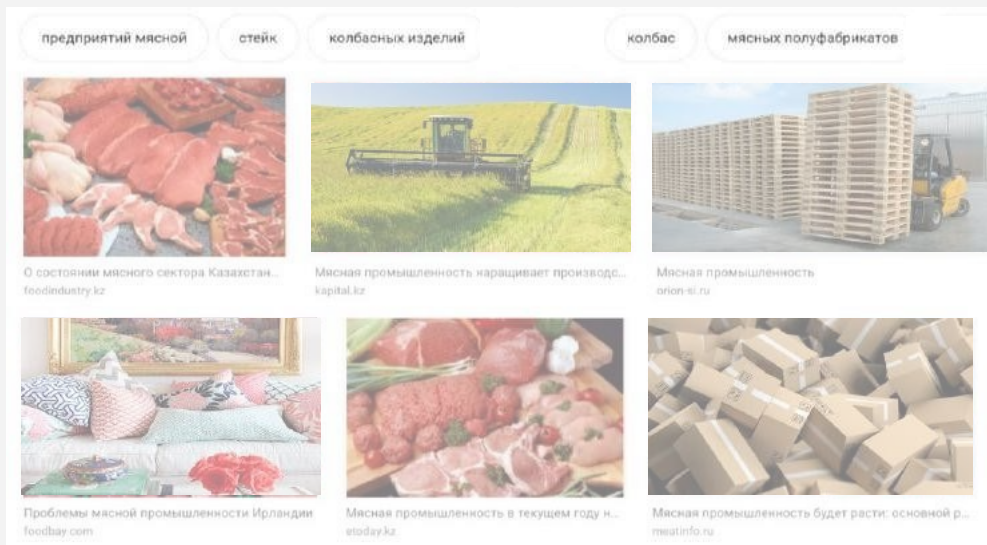






## Priorities for 2022: Economy

The priority in the economy for 2022 is implementation of commercial projects related to meat production, including meat processing.





## Priorities for 2022: Economy

State financing mechanisms (grants, 1.2 million) will be selected as sources of financing for the direction.

The Fund will provide other forms support in the form of support, advice, etc..



Workwear: grants under the state program (1200 thousand tenge)



Cleaning services: grant under the state program (1,200 thousand tenge)



Gym: grant under the state program (1200 thousand tenge; equipment provided by MPF)



Vegetable storage: project writing, support, lending via SPK (?)



The production of meat semi-finished products: grant under the state program (1200 thousand tenge)

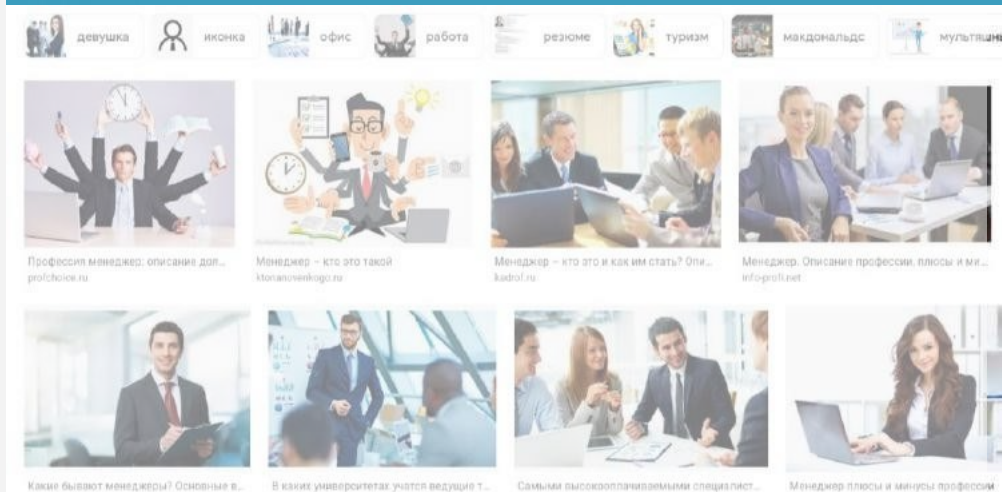


“Zaboy” Recreation Area: building scheme and draft design from the Fund



## Priorities for 2022: Social Environment

The priority in the social environment will be formation of human capital in the region, selection of qualified managers for key positions, training of current personnel, etc.



## Priorities for 2022: Social Environment

Implementation of design and estimate documentation for projects:

(Voznesenka, Nikolsk, Makinsk)

3 pilot villages on a turnkey basis:

- Voznesenka;
- Nikolskoye;
- Karaozek (to be decided)

These projects are included in the program "Auyt El Besigi", which practically guarantees their implementation.

## The Fund and Local business (the list will be updated)



MMV construction project in the village of Altyndy, MMV in the village of Partizanka



Major overhaul of a school in the village of Nikolskoe

### CITY ADMINISTRATION:

Voznesenka village:

- Construction of the club building (house of culture);-
- Construction of MMV (tender awarded);
- Construction of a water supply network;
- Renovation of the school building;
- Repair of intra-settlement roads;
- Repair of access road;
- Repair of the bridge inside the village;
- Construction of a lighting network within the village.

Satellites:

- Repair of the access road to the village of Tastyozek;
- Repair of the intra-settlement road in the village of Tastyozek;
- Repair of the road Tastyozek-Toktamys.

Nikolskoye village:

- Repair of intra-settlement roads;
- Construction of a water supply network;
- Renovation of the school building;
- Repair of access road;
- Construction of a lighting network within the village;

Satellites:

- Repair of the road in the village of Boyarka and the village of Eltai.



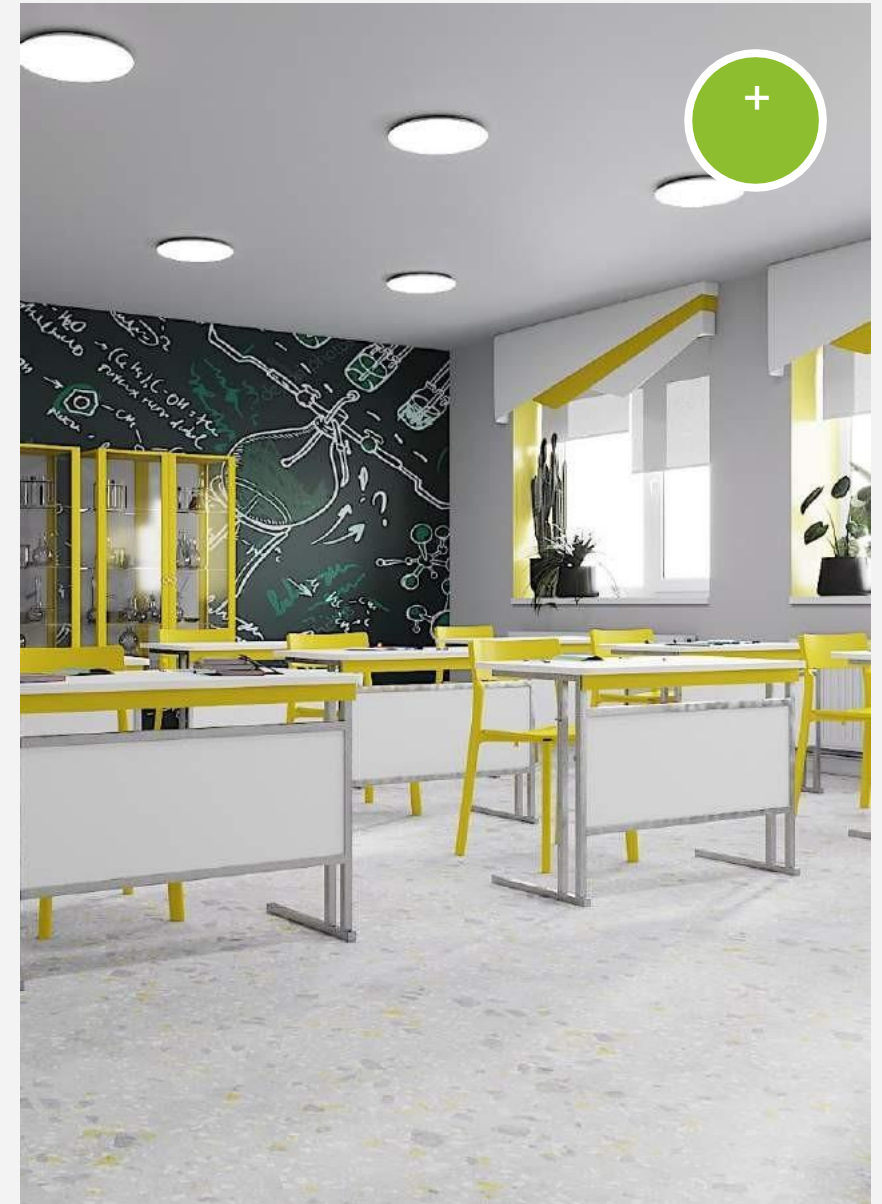
# Priorities for 2022: Social Environment

"Rural School Powered by NIS"

## School equipment

The equipping of the school will be carried out within the framework of the "Rural school powered by NIS" project. Classrooms: primary classes (languages and science).

Purchase of 5 classrooms of a new modification; internship and training for teachers; launch of the project method of work; FabLab.



## Priorities for 2022: Social Environment

Opening of one employment and additional education centers for children. Grant assistance, 1.5 million tenge.

### Children's leisure center (Success story)

The goal is to launch one center for extracurricular activities of children in certain districts of the city of Makinsk. The centers will be financed from the regional budget.

Grant from the Fund: 1,500 thousand tenge.  
Per capita financing: 10-12 thousand tenge.



Per capita financing system  
clubs and sections for children launched in order to  
develop human capital from childhood.

The child is engaged in club activities: the state  
pays for 12 lessons per month, that is, three per  
week. Today, there is a limit for the number of  
activity sections per child: there can be only two of  
them.

The mechanism is already functioning, but the  
implementation is slow due to  
Entrepreneurs being inactive and lack of  
funds to open such centers.

К примеру, на реализацию программы до  
конца года Караганда выделила 1 млрд 200  
тыс. тенге, Алматы – 500 млн. Но из этих  
денег на данный момент освоено в лучшем  
случае 10-15%. For example, Karaganda  
allocated 1 billion 200 thousand tenge for the  
implementation of the program by the end of the  
year; Almaty allocated 500 million tenge for the  
same purposes. But of these money, 10-15%  
has been utilized so far.



**THANK YOU**  
**for your attention and**  
**support!**